



## News Release

### **Intelisys Names Rick Ribas as Vice President of Business Development**

*Newly created position designed to accelerate entrance into new markets and provide expanded revenue and profit opportunities for Intelisys' top producing sales partners*

*July 6, 2010*

***Media Contact:***

***Jay Bradley, 707.238.8107  
jbradley@intelisys.com***

**Petaluma, CA** – Intelisys Communications, Inc., the nation's leading master agency distributor of business communications services has named Rick Ribas as Vice President of Business Development. It was announced today by Jay Bradley, President of Telecom Services. Ribas will report directly to Bradley and will develop and lead a strategic business development function facilitating the company's growth into new markets, delivering unique revenue opportunities to Intelisys sales partners, and evaluating prospective mergers and acquisitions for the company. Ribas begins his new role effective immediately and will be based in Connecticut.

Ribas began his career in the telecom channel as the Founder and President of Online Telecommunications in 1987, acting as a master agent for AT&T SDN aggregation and building a community of over 400 agents nationwide. Ribas also successfully opened and managed six Bell Atlantic/Verizon co-branded wireless stores, and most recently served in EVP and COO roles for Planet One Communications.

"I am delighted and honored to assume this new leadership role with the most respected and professional master agency in the channel," Ribas said. "I very much look forward to working with the sales and supplier partners that make the Intelisys community the single most successful organization in the history of the independent telecom channel," Ribas said. "Intelisys' unique formula is based on a genuine and deep-seated belief that their success is not about them, but about their partners. It is a great approach to business and I am grateful to play a part in the success of our partners," Ribas added.

As part of this newly created business development function, Ribas will focus on the creation of new business partnerships in addition to providing an executive overlay function designed to enhance the performance of existing Intelisys organizations in sales, partner support and supplier management. The company is insanely bullish on the future of the channel and believes this is

the perfect time to introduce this new assignment and position its partners to profit in the unlimited opportunities in the industry.

“We could not be more excited or energized that Rick has agreed to join Intelisys as a colleague and leader,” said Bradley. “Rick brings a proven track record as a successful entrepreneur and respected member of the channel community. We are thrilled for Rick and the new opportunities he will have to make an impact in the lives and businesses of our partners. It’s a great fit,” Bradley added.

To learn more about Intelisys go to [www.intelisys.com](http://www.intelisys.com). To contact Rick Ribas call 203-568-1860 or email [rribas@intelisys.com](mailto:rribas@intelisys.com).

### **About Intelisys**

Intelisys is the only telecom Master Agency focused exclusively on supporting the Channel’s top-producing sales agents. We specialize in providing a broad suite of telecom value-based solutions to ensure the top-producing agent’s success. Our services include a complete selection of carrier voice and data services, wireless and wired access, auxiliary services such as voice and web conferencing, mobility solutions, and Intelisys’ proprietary telecom asset management tool, Audex. Since our inception in 1994, our growth is a result of the unique formula of recruiting top-producing agents, capitalizing on industry trends, and most importantly, providing exceptional operational and back-office support. This formula has positioned Intelisys as the recognized thought leader in the telecommunications independent sales channel.

###